

Inaugural INCU Global Conference 2014

"Trade Facilitation Post-Bali: Putting Policy into Practice"

21 - 23 May, Baku, Republic of Azerbaijan

Conference Program

Tuesday, 20 May 2014

19:30 - 22:30 **Welcoming Reception**

Hosted by the State Customs Committee of the Republic of Azerbaijan

Day 1 - Wednesday, 21 May 2014

08:00–17:30	Registration
08:45–09:45	Laying a wreath on the memorial of National Leader Heydar Aliyev in the Alley of Honorary Burial and visiting the Martyrs' Alley
09:45-10:00	Coffee Break
10:00–12:00	Official Opening & Welcoming Remarks <ul style="list-style-type: none">- Prof. Aydin Aliyev, Chairman, State Customs Committee of the Republic of Azerbaijan- Prof. David Widdowson, President, International Network of Customs Universities- Representative of the Government of Azerbaijan Opening Address <ul style="list-style-type: none">- Message by H.E. Ambassador Roberto Azevêdo, Director-General, World Trade Organization Keynote Address <ul style="list-style-type: none">- Prof. Sir Christopher A. Pissarides, Professor of Economics and Political Science and Regius Professor, London School of Economics, Nobel Laureate in Economic Sciences, 2010
12:00-12:30	Photo Session
12:30-13:45	Lunch Break
13:45–14:45	Keynote Address <ul style="list-style-type: none">- Prof. Thomas J. Sargent, Professor of Economics, New York University, Nobel Laureate in Economic Sciences, 2011: <i>Effects of Opening Borders</i>
14:45-16:15	The Role of International Organizations in Facilitating Trade <ul style="list-style-type: none">- Mr. Richard Morton, Secretary-General, European Port Community Systems Association (EPCSA): <i>Port Community Systems as Trade Facilitation Tools</i>- Ms. Kseniya Kasko, Head of Legal and Customs Affairs, International Road Transport Union (IRU): <i>IRU and Its Contribution to Trade Security and Facilitation</i>- Dr. Jan Hoffmann, Chief of Facilitation Section, United Nations Conference on Trade and Development (UNCTAD): <i>Trade Facilitation Implementation and Development</i>- Mr. Alan Long, Committee on Trade Facilitation & Port Community Systems, International Association of Ports and Harbours (IAPH): <i>The Future of Cargo Processing is Here Today - the Port Community System</i>- Mr. Alan Hall, Senior Customs and Border Management Specialist, World Bank: <i>World Bank Support for the Agreement on Trade Facilitation</i>

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16:15-16:45	Coffee Break
16:45-17:45	Perspectives of Directors-General of Customs - Prof. Aydin Aliyev, Chairman, State Customs Committee of the Republic of Azerbaijan / WCO Vice-Chair – Europe: <i>Factors Determining the Foreign Trade and Economic Relations</i> - Mr. Dikko Inde Abdullahi, Comptroller General, Nigeria Customs Service / WCO Vice-Chair – West and Central Africa: <i>Customs Modernisation and Trade Facilitation – Nigeria Experience</i> - Dr. Ernani Argolo Checcucci Filho, Undersecretary for Customs and International Relations, Federal Revenue Secretariat, Brazil / Chair of WCO Capacity Building Committee: <i>A Global Capacity Building Agenda for Border Agencies</i>
17:45-19:00	Visit to the WCO European Regional Office for Capacity Building
19:00	Gala Dinner hosted by the State Customs Committee of the Republic of Azerbaijan

Day 2 - Thursday, 22 May 2014

9:00-10:00	Keynote Address - Professor Alvin E. Roth, Craig and Susan McCaw Professor of Economics at Stanford University, Gund Professor of Economics and Business Administration Emeritus at Harvard University, Nobel Laureate in Economic Sciences, 2012: <i>Repugnant Markets, Prohibited Transactions</i>
10:00-10:30	Coffee Break
10:30-12:30	Breakout Session 1 (Rooms A, B, C) – see page 3
12:30-14:00	Lunch Break
14:00-16:00	Breakout Session 2 (Rooms A, B, C) – see page 4
16:00-16:30	Coffee Break
16:30-18:00	Breakout Session 3 (Rooms A, B, C) – see page 5
18:00-18:30	Free Time
18:30-19:00	Transfer
19:00	Concert and dinner hosted by the State Customs Committee of the Republic of Azerbaijan

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Day 2 - Breakout Session 1

	Room A	Room B	Room C
10:30–12:30	<p>WTO Bali Package and Its Impact on Customs and Business</p> <p>"Customs Policy – Facilitation and Simplification in Trade Turnover of Goods in the Modern World" Prof. Wieslaw Czyzowicz, Warsaw School of Economics, Poland</p> <p>"The WTO Trade Facilitation Agreement and the Role of the Private Sector" Dr. Andrew Grainger, Nottingham University Business School, UK</p> <p>"From the WCO Revised Kyoto Convention on the Simplification and Harmonization of the Customs Procedures (RKC) to the WTO Trade Facilitation Agreement (TFA)" Prof. Irena Kikerkova, University of Ss. Cyril and Methodius, Macedonia and Mr. Zlatko Veterovski, PhD Candidate, University of Ss. Cyril and Methodius, Macedonia</p> <p>"Perspectives of the World Trade System Following the Ministerial Conference in Bali" Prof. Frank Altemöller, Harz University, Germany</p> <p>"Bali Agreement on Trade Facilitation: Opportunities and Threats for the Private Sector from Developing Countries' Perspective" Mr. Elisha Tshuma, Director of Customs and Trade Facilitation, Shalom Fiscal Consultants, Zimbabwe</p> <p>Moderator: Dr. Andrew Grainger</p>	<p>Regional Impact of Trade Facilitation</p> <p>"Stages of Institutional Development in the Customs System of Ukraine: On the Road to European Union Standards" Prof. Victor Chentsov, Rector, Ukrainian Academy of Customs & Prof. Evegeniy Garmash, First Pro-Rector, Ukrainian Academy of Customs</p> <p>"Impact of Trade Facilitation Measures agreed in the WTO Bali Package on Regional Arrangements in South Asia" Dr. Shrikant Kamat, Senior Director, BK Khare & Co, India</p> <p>"The WTO Bali Package and Its Impact on Customs: A Case Study of Southern African Development Community (SADC)" Mr. Dhunraj Kasse, Programme Officer, Southern African Development Community Secretariat (SADC), Botswana</p> <p>"ASEAN Economic Community 2015: A Myanmar-Thailand Customs Perspective, Post-Bali" Mr. Ashok Sadhwani, CEO, Asmara USA Inc, USA</p> <p>"ESCAP Transport Facilitation Models: A New Paradigm for Cooperative Border Management" Mr. Sandeep Raj Jain, Economic Affairs Officer, United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP), Thailand</p> <p>Moderator: Mr. Lars Karlsson</p>	<p>Customs-Academia Partnerships</p> <p>"PICARD Standards vs World Class Customs Requirements" Ms. Gabriela Barrientos, Ms. Georgiana Barboza, and Ms. Wendy Fallas, Students, University of Costa Rica</p> <p>"Recognition of University Customs Curriculum: Issues, Challenges and Possible Solutions" Dr. Mikhail Kashubsky, Head of Secretariat, INCU</p> <p>"The Prospects of Establishing a Single Educational Space/Arena for Specialists in the Field of Customs" Dr. Denis Korovyakovskiy, Moscow State University of Lines of Communication, Russia</p> <p>"Trends and Perspectives for International Customs-academia Partnerships Aimed at Customs HR Development and Capacity Building" Ms. Alina Baranova, Lecturer and Researcher, Russian Customs Academy</p> <p>"Customs-academia Partnerships: The Theory and Practice from the Perspective of an EU Member State" Dr. Dana Sramkova, Assistant Professor, Masaryk University, Czech Republic</p> <p>"Customs Scientific and Academic Journals as Capacity-Building Instruments" Prof. Olena Pavlenko, Ukrainian Academy of Customs and Prof. Victor Chentsov, Rector, Ukrainian Academy of Customs</p> <p>Moderator: Dr. Mikhail Kashubsky</p>

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Day 2 - Breakout Session 2

	Room A	Room B	Room C
14:00-16:00	<p>Customs-Business Partnerships</p> <p>"Customs Compliance and Trade Facilitation in Brazil: 'Blue Line' Diagnosis and Challenges" Prof. Cristiano Morini, State University of Campinas, Brazil and Prof. Paulo Costacurta de Sá Porto, Federal University of Sao Paulo, Brazil</p> <p>"Trade Facilitation Through Trusted Partnerships" Prof. David Widdowson, CEO, Centre for Customs & Excise Studies, Charles Sturt University, Australia</p> <p>"Who Takes Most Benefit from AEO Certification?: An Austrian Perspective" Assist. Prof. Hans-Joachim Schramm, Institute for Transport and Logistics Management, Austria</p> <p>"Trade Facilitation, the Authorized Economic Operator and the Single Window: A Gravity Model Approach" Prof. Paulo Costacurta de Sá Porto, Federal University of Sao Paulo, Brazil and Prof. Cristiano Morini, State University of Campinas, Brazil</p> <p>"Interaction Between Customs and Business: Taxation and Logistics" Prof. Gennady Voyteshonok, Moscow State University of Lines of Communication, Russia and Prof. Nikolai Dukhno, Moscow State University of Lines of Communication, Russia</p> <p>Moderator: Dr. Jan Hoffmann</p>	<p>Innovation and Trade Facilitation</p> <p>"A Web-Based Data Pipeline for Compliance in International Trade" Mr. David Hesketh, HM Revenue and Customs, UK</p> <p>"Managing Innovative Projects in a Dynamic and Rapidly Changing Environment – The Customs Sphere" Prof. Iqbal Babayev, Chief of Statistics and Information Technologies Head Department, State Customs Committee of the Republic of Azerbaijan</p> <p>"Leveraging Technology for Domain Specific Threat Analysis and International Trade Facilitation" Mr. Akshay Pottathil, Lecturer, Management Information Systems, San Diego State University, USA</p> <p>"From IT to Change Management: E-business Implementation to Put Trade Facilitation Bali Package into Practice" Dr. Yann Alix, General Delegate, SEFACIL Foundation, France</p> <p>"Social Media and Internet as Metaphor for Moving Trade More Rapidly and Securely" Prof. Eric Frost, Director, Viz Center, San Diego State University, USA</p> <p>"Enabling Trusted Trade through Secure Track and Trace Technology" Mr. Tom Doyle, Chief Commercial Officer, SICPA, Singapore</p> <p>Moderator: Prof. Iqbal Babayev</p>	<p>PhD Candidates and Research Interns</p> <p>"Rules of Origin and the Use of Free Trade Agreements" Ms. Jisoo Yi, PhD Candidate, Centre for Customs and Excise Studies, Australia</p> <p>"Improvement of Risk Management Implementation Process of Mongolian Customs" Ms. Tsendsuren Davaa, PhD Candidate, National University of Mongolia</p> <p>"Legal Regulation of Establishment of Intergovernmental Customs Information Systems" Ms. Valeria Ermakova, Doctoral Candidate and Intern, Institute of State and Law of the Russian Academy of Sciences</p> <p>"The Impact of Information and Communication Technology on Trade Facilitation: A Case Study of East and Southern Africa" Mr. Cephaz Makunike, PhD Candidate, African Tax Institute, University of Pretoria, South Africa</p> <p>"Trade Costs and Trade Composition: A Case Study of Trading Partners of Pakistan" Mr. Salamat Ali, PhD Candidate, Nottingham University School of Economics, United Kingdom</p> <p>Moderator: Mr. Philipp Busche</p>

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Day 2 - Breakout Session 3

	Room A	Room B	Room C
16:30-18:00	<p>Obstacles and Barriers to Trade Facilitation</p> <p>"Post-Bali: An Examination of the Impact of Transnational Crime on Trade Facilitation" Mr. Peter Rickard, Member, International Network of Customs Universities</p> <p>"Trade-Based Money Laundering: An Obstacle to Trade Facilitation" Dr. Nandika Sanath Kumanayake, Assistant Superintendent of Customs, Sri Lanka Customs</p> <p>"Tariff, Non-Tariff and Technical Regulation in the Customs Union in the Post-Bali Period as an Element of Ensuring Economic Security in the Regional State Integration" Prof. Gennady Brovka, Belarusian National Technical University</p> <p>"Insecure Borders as an Obstacle to Facilitating Fair Trade and How Non-Verbal Behavioural Training Could Enhance the Fair Trade and Global Investment" Mr. Lee Wakefield, CEO, Sentir Global Inc, USA</p> <p>Moderator: Prof. Wieslaw Czychowicz</p>	<p>Regional Perspectives on Trade Facilitation</p> <p>"An Australian Perspective on Trade Facilitation" Mr. Bryce Conolan, Australian Customs and Border Protection Service, Representative of WCO Vice-Chair - Asia Pacific</p> <p>"Effective Customs Leadership as Catalyst for Trade Facilitation in the 21st Century: Experience from Nigeria" Mr. Sanusi Tasiu Saulawa, Assistant Superintendent of Customs, Nigeria Customs Service</p> <p>"Uniform Application of Customs Law in the EU – Review of the Selected Practices in 28 EU Member States in the Light of Article X.3.(a) of GATT 1994" Dr. Cezary Sowinski, Customs Regulatory Affairs Manager, DHL Express, Poland and Mr. Ives Taelman, Senior Director of Customs Regulatory Affairs, DHL Express, Belgium</p> <p>"Trade Facilitation Post-Bali: Challenges and Possible Solutions in Cambodia" Mr. Sopagna Seng, Deputy Chief of Customs Inspection Office, Cambodia Customs</p> <p>Moderator: Mr. David Hesketh</p>	<p>Trade Facilitation in Emergency and Disaster Relief Situations</p> <p>"Trade Facilitation in Emergency and Disaster Relief Situations: Legal Preparedness in the Philippines Experience" Mr. Samuel Bautista, Program Director, AIR21 Academy of Developmental Logistics, Philippines</p> <p>"Trade Facilitation in Emergency and Disaster Relief Situations: Managing Cross Border Trade Under Insurgency, Nigeria Customs Experience" Mr. Dera Nnadi, Assistant Comptroller of Customs, Nigeria Customs Service and Mr. Etim Ibok, Assistant Superintendent II of Customs, Nigeria Customs Service</p> <p>"Customs as Disaster Manager: Finding the Right Balance Between Flexibility and Control in Times of Humanitarian Crisis" Mr. David Fisher, Coordinator, Disaster Law Programme, International Federation of Red Cross and Red Crescent Societies</p> <p>"Private Sector Perspectives on Cross-Border Operations in Emergency and Disaster Relief Situations" Mr. Roger Bryett, Business Development Manager - Gulf & Africa Region, Aspen Medical Pty Ltd, Australia</p> <p>Moderator: Dr. Andrew Grainger</p>

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Day 3 - Friday, 23 May 2014

9:00-9:45	Keynote Address - Dr. Alan Bersin, Assistant Secretary of International Affairs and Chief Diplomatic Officer, US Department of Homeland Security: <i>Lines and Flows: The Beginning and End of Borders, A Theory of Action for Border Management and Security in a Global Age</i>
9:45-10:30	Plenary Addresses - Dr. Leonid Lozbenko, Vice-President, Crocus Group: <i>Further Development and Implementation of the WCO Orientation Package for Senior Decision Makers as Trade Facilitation Measure</i> - Dr. Abdunnassir Al Tamimi, Dean, Community College of Qatar, on behalf of Mr. Ahmed Ali Mohd. Al-Mohannadi, Chairman, General Authority of Qatar Customs and Prof. Ibrahim Saleh Al-Naimi, President, Community College of Qatar: <i>Education and Development as a Key to Enhancing Trade Facilitation Capabilities</i> Book Launch - Mr. Lars Karlsson, President, KGH Border Services: <i>The Role of Leadership in Capacity Building, Reform and Modernization</i>
10:30-11:00	Coffee Break
11:00-11:30	Memorandum of Understanding (MOU) Signing and Awards Ceremony - Between International Network of Customs Universities (INCU) and European Port Community Systems Association (EPCSA) Closing Remarks and Official Closing - Prof. Aydin Aliyev, Chairman, State Customs Committee of the Republic of Azerbaijan - Prof. David Widdowson, President, International Network of Customs Universities (INCU)
11:30-12:15	Free Time or INCU General Meeting (for INCU Members & invited observers)
12:15-14:00	Exhibition "Customs on Guard of Cultural Heritage" & Buffet Lunch
14:00-17:00	Social Program - City Tour
17:00-19:00	Free Time
19:00-19:30	Transfer
19:30	Farewell dinner hosted by the State Customs Committee of the Republic of Azerbaijan