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**World Bank Customs and Border
Management Program**

Gerard McLinden
International Trade Department
World Bank



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Overview

- Background information on the World Bank
- World Bank's Customs program
- A changing Customs and trade facilitation agenda
- New initiatives
- Current knowledge gaps
- Recent knowledge products



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About the World Bank

- One of the world's largest providers of financial support and technical assistance for developing countries
- Bank + International development organization - Owned by its 185 members/shareholders – 10,000 staff, 150 nationalities, working in 120+ countries
- Bank financing - Country implementation - **Demand driven**
- In FY 2009 Bank portfolio of \$46.9 billion in loans, credits and grants (\$3.4 billion in trade related lending – 50% for trade facilitation)
- Financing for projects
 - IBRD – Interest reflecting AAA borrowing cost – repaid over 15 – 20 years
 - IDA – Interest free credits – repaid over 35 – 40 years (20% grant)

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About the Bank's Customs agenda

- Over 120 Customs projects over last 20 years
- Current Customs portfolio of \$460 million plus over \$300 million in the pipeline
- Focus has shifted from pure revenue mobilization to trade facilitation and trade security – and a growing new agenda
- Close cooperation with other players (particularly the WCO)
- Customs work includes: financing for projects, knowledge and data products, global advocacy, technical assistance, advisory services, research, and donor/project coordination

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Some examples of our Customs work

- Customs projects ranging from \$175k to \$144 million
- Support for developing country participation in the WTO Trade Facilitation negotiations – Partnership with Annex D organizations (120 national needs assessments)
- Research and data
 - Logistics Performance Index
 - Cost of being landlocked
- Global Facilitation Partnership for Trade and Transport
- Knowledge products

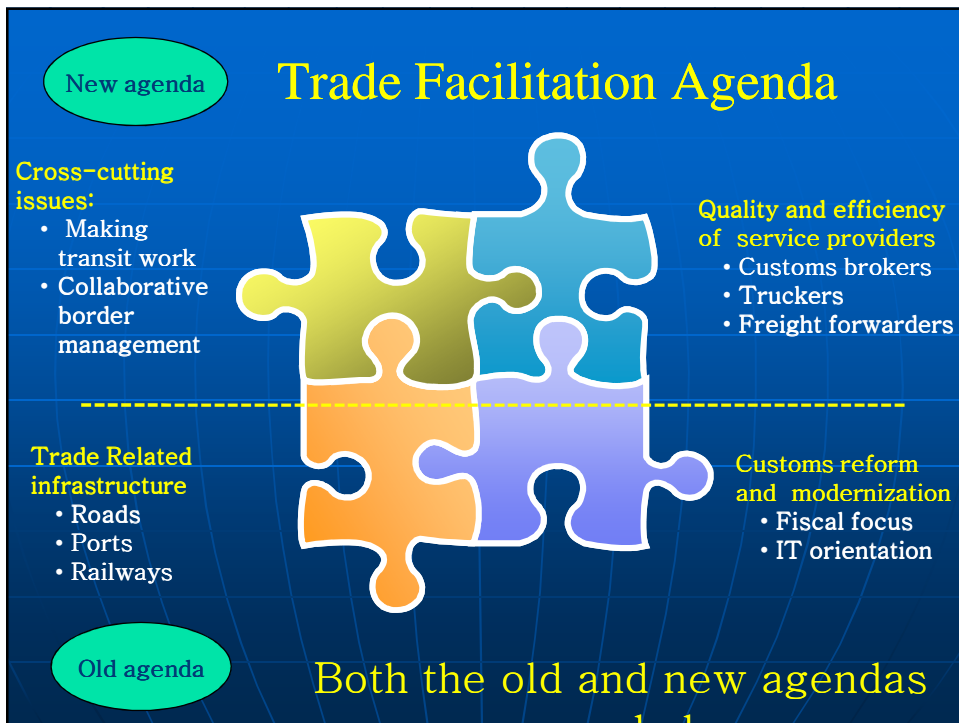
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But a changing Customs agenda

- Our research suggests that Customs is only responsible for a third of border delays – Customs is performing better and improving relative to other border management agencies
- Almost all Customs agencies now:
 - Have IT systems in place for declaration processing
 - Employ some form of risk management and selectivity
 - Have some form of active cooperation and information sharing with neighboring countries
 - Attempt to measure performance
 - Understand the TF agenda
 - Have agreed international instruments and blueprints to work with (WCO)

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New Initiatives

Customs and Border Management Practice Group


Designed to provide a focal point for information exchange and technical support for Bank staff interested in this expanding area of work. It will offer access to:

- A network of Bank staff and other professionals with knowledge and experience in the customs and border management field;
- Regular updates on relevant topics as well as advance notice of events and other developments of interest to practitioners;
- Web-based tools and knowledge products as well as model terms of reference and an updated consultant's register;
- A series of regular knowledge and learning activities; and
- A professional network of experts in partner organizations such as the WCO, WTO, UNCTAD.

How can we work with PICARD/INCU?



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New Initiatives

WCO /WB Customs Capacity Enhancement Program for Sub-Saharan Africa

Designed to leverage the Bank's financial resources to provide access to WCO programs for customs officials throughout Sub Saharan Africa. Specifically the project will finance:

- development and conduct of eighteen senior management and leadership development programs tailored to the specific needs of senior regional customs officials;
- development of a series of new e-learning modules in high priority technical areas; and
- full implementation and support for the rollout of the WCO's e-learning program throughout Sub Saharan Africa.


\$3.2 million over 3 years



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New Initiatives

Customs Assessment Trade Toolkit (CATT)

- An integrated monitoring tool for measuring Customs performance over time
- Used to evaluate the relative strengths and weaknesses of any Customs administration and compare them to good practices
- All data is objectively verifiable and comparable across countries and across time periods
- Assessment of a Customs office using 120 indicators over seven dimensions
- Two pilots conducted to date

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Current knowledge gaps/priorities


- How to measure success – what is success?
- Implementation of international **standards** – what does this mean?
- Costs/benefits of border management reform – (RoI)
- Political economy of border management reform
- Regional integration – Customs/border management dimensions
- Analysis of outsourced services (DI, scanning, executive contracts)
- Organizational models - Revenue administrations - single border management agency
- NTMs/NTBs


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Useful sites








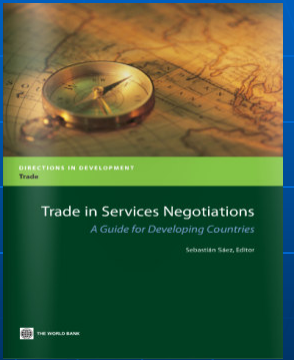

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Some recent knowledge contributions









Some recent knowledge contributions





The Cost of Being Landlocked
Logistics Costs and Supply Chain Reliability



Connecting to Compete 2007

Connecting to Compete 2010

Trade Logistics in the Global Economy




The Logistics Performance Index and Its Indicators

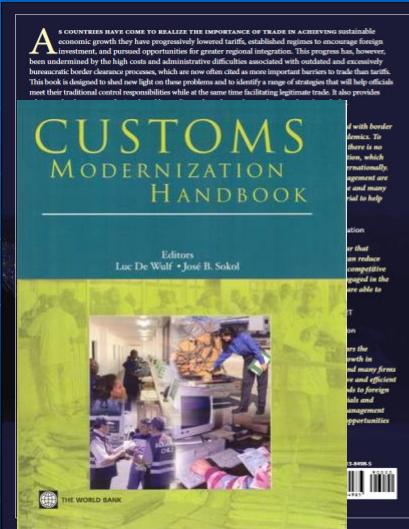


Trade and Transport Facilitation Assessment

A PRACTICAL TOOLKIT FOR COUNTRY IMPLEMENTATION

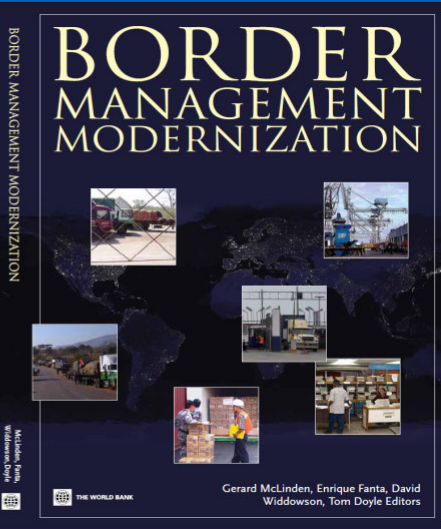
Some recent knowledge contributions





CUSTOMS MODERNIZATION HANDBOOK

Editors: Luc De Wulf • Jose B. Sokol



BORDER MANAGEMENT MODERNIZATION

Gerard McLinden, Enrique Fanta, David Widdowson, Tom Doyle Editors

For further information:



Customs and Border Management Practice Group

- Gerard McLinden gmclinden@worldbank.org
- Enrique Fanta efanta@worldbank.org
- Toni Matsudaira tmatsudaira@worldbank.org

